

This industry-leading Sales Performance Incentive Fund (SPIFF) program gives you the opportunity to earn money simply for specifying and selling Crestron products. With close to 200 eligible Crestron models in the program, there's virtually no limit to the rewards you can earn. **It's simple: the more you grow with Crestron, the more money in your pocket.** 

# Here's how the Peak Rewards Program works:

#### Step 1: Enroll

Go to CrestronPeakRewards.com and follow the prompts to complete the enrollment process. Note, for taxation purposes, enroll using your legal name. You'll be asked to provide your home address, dealer information, and Social Security number to establish your reloadable Visa® Prepaid Card and so we know where to mail it once you earn your first reward.

### Step 2: Sell

You already know all about The Crestron Difference, and how our products simplify the lives of your customers. Check the Peak Rewards eligible product list at crestron.com/peakrewards for eligible product categories, models, and reward amounts.



Use your Crestron Peak Rewards Visa® Prepaid Card anywhere Visa debit cards are accepted around the world For participants residing in the United States and its Territories, the Card is issued by UMB Bank, n.a., Kansas City, MO, pursuant to a license from Visa U.S.A. For all other participants, the Card is issued by The Bancorp Bank, Member FDIC, pursuant to a license from Visa U.S.A. Inc.





### Step 3: Submit your claim

Customer sales starting January 1, 2024, are eligible for Peak Rewards. You can begin submitting your claims starting February 2024. You'll have 60 days from the customer sale date to submit your claim. Submitting is easy — follow the prompts to enter the date of sale, category/model, and serial number. Upon confirmation of valid serial number, enter the customer information and upload your proof of sale document(s):

- Invoice to your customer, which includes sales date and models/serial numbers sold
- If your customer invoice does not include models/serial numbers, you may provide either the Crestron SAP Delivery email or the Crestron packaging slip

#### Step 4: Receive your reward

After your first claim is approved, the associated reward amount will be deposited on a personal reloadable Visa° Prepaid Card and shipped to you. Subsequent reward deposits will be placed on your card within 15 – 20 business days after your claim is approved. You can use your card anywhere Visa cards are accepted.

Visit <u>CrestronPeakRewards.com</u> to enroll now and to find additional program details.



## **Peak Rewards Program Terms and Conditions**

- 1. Peak Rewards Program Period: Dealer customer sales dated January 1, 2024, to December 31, 2024.
- Peak Rewards Program (the "Program") participation
  is limited to design engineers and sales representatives
  currently employed by an eligible Crestron authorized dealer
  doing business in the United States or Canada (collectively
  "Program Participant(s)"). Dealer owners and principals are
  not eligible to participate in Peak Rewards.
- 3. A sales representative and a design engineer are eligible for rewards on the same customer sale. However, only one (1) sales representative and one (1) design engineer can earn a reward on the same customer sale.
- 4. The Crestron products eligible for rewards ("Eligible Creston Products) are listed on the Program website www. CrestronPeakRewards.com (the 'Website"), and must be purchased directly from Crestron.
- 5. The dollar amount of the reward associated with each Eligible Crestron Product is also listed on the Website.
- 6. Program Participants must register on the Website in order to submit rewards claims. Program Participants must provide their legal name, social security number (social insurance number for Canada), mailing address, and dealer information. There is a limit of one (1) enrollment per person.
- 7. Program Participants will have an account that includes a user profile, access to program information, and the ability to submit claims and track rewards.
- 8. All Program rewards claims must be submitted through the Program website.
  - a. Program Participants have sixty (60) days from a customer sale date to submit the associated claim.
  - Each claim must include the date of sale, category/ model, and serial number.
  - c. Upon confirmation of a valid serial number, Program Participants must enter customer information and upload proof of sale document(s) as follows:
    - i. Sales reps must provide a customer invoice or a Crestron SAP Delivery Confirmation in the absence of an invoice;
    - Design engineers must provide the same as sales reps above.
- All submitted claims are subject to review by Crestron.
   Review consists of validation of submitted claim information.

- against submitted proof of sale documentation. Review of submitted claims will occur weekly.
- 10. Participants will be issued a 1099 form (U.S.) or T4A form (Canada) for any rewards earned during the calendar year.
- 11. After approval of a Program Participant's first claim, the Program Participant will receive a reloadable Visa® debit card with the value of their first reward (in U.S. Dollars) within 20 business days. Future rewards will be placed on this reloadable Visa debit card within 15 to 20 business days after the associated claims have been reviewed and validated. There is a limit of one (1) card per person.
- 12. The Account Holder Agreement for the reloadable Visa debit card is included in the Visa Mailer. This agreement outlines pertinent information pertaining to the Program Participant's Visa debit card.
- 13. The Account Holder Agreement and these Terms and Conditions are interpreted together as one agreement ("Agreement"). If there is a conflict between or among the documents applicable to this Agreement, the order of precedence for resolving the conflict is (in descending order): (a) Account Holder Agreement (b) these Terms and Conditions.
- 14. Neither Crestron, One10 LLC (Peak Rewards Program Headquarters), nor the Visa debit card issuer is responsible for lost or stolen cards or any unauthorized transactions made with the Peak Rewards Visa debit card.
- 15. Crestron will provide only one Visa debit card per Program Participant at no cost. For any additional or replacement Visa debit cards, Program Participants will be charged \$10.00 USD per debit card. The cost of the additional or replacement Visa debit cards will be deducted from the Program Participant's Visa debit card account balance. In the event that Program Participant's Visa debit card account balance does not have the required funds to pay for the additional or replacement Visa debit cards, said cards will only be sent to Program Participant after the required funds become available and are deducted from Program Participant's Visa debit card account balance.
- 16. Crestron reserves the right to modify these Terms & Conditions, the list of Eligible Crestron products, and the dollar reward associated with each Eligible Crestron Product at any time without prior notice.
- 17. Crestron reserves the right to terminate the Program at any time by giving the Program Participants sixty (60) days prior written notice. Participant may continue to accumulate rewards prior to the Program termination date

# Peak Rewards Program Terms and Conditions (continued)

and will be able to use the Visa debit card until Visa debt card expiration.

- 18. Crestron reserves the right to terminate a Program Participant's membership in the Program for any breach of these Terms and Conditions, any breach of the Crestron Authorized Dealer Agreement, any breach of the Account Holder Agreement, Dealer's failure to make payments owed to Crestron, or the insolvency, bankruptcy, or receivership of Dealer.
- 19. By participating in the Program, a Program Participant shall be deemed to have accepted these Terms & Conditions, the Account Holder Agreement, and any other Program rules as identified on the Program website.

